

Seminars, Lectures & Special Programs

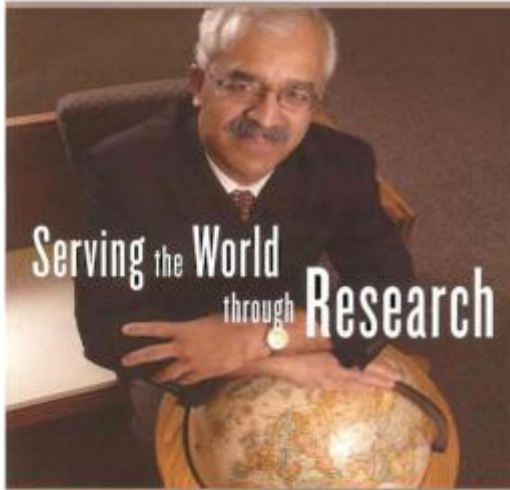
(1993-2007)

Syed Tariq Anwar, DBA

Professor of Marketing & International Business
West Texas A&M University
Canyon, Texas

August 6, 2020

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The business world truly is "flat," and it is Dr. Syed Tariq Anwar's research in global marketing and multinational corporations that helps us compete in this environment. An invited lecturer in 11 countries, Dr. Tariq's research has been published in the world's most prestigious journals, impacting business decisions here and around the globe.



The 12th Annual IB Seminar@WTAMU: *Doing Business with Sweden*,
October 11, 2007.
Speaker: Ambassador Gunnar Lund, Washington, DC.







Lectures and Seminars@*NUST Institute of Management Sciences,*
National University of Sciences & Technology, Rawalpindi, Pakistan
Dec. 2006 – Jan. 2007.











Industrial Issues, Industry
Competition, and
Innovation in
Pakistan

and Tariq Anwar, OGA
of Planning & Int. Economic
Co-Operation (P&ICE)













What Lies Ahead?

- Goldman Sachs' model
- The World Bank model
- IMF's growth model
- Local industry model
 - High-speed expansion
 - Limited political accountability
 - Difficulty to raise industries
 - Government-led economy system
 - ...





Teaching Workshop/Seminars@ NUST Institute of Management Sciences,
National University of Sciences & Technology, Rawalpindi, Pakistan
January 2006.







DG. NIMS

Dr. Tariq Anwar





What Faculty Can Do

- Care
- Be fair
- Be prepared (know your audience)
- Make the most of your resources
- Avoid common mistakes
- Have a clear message
- Be confident
- Teach with passion, available with compassion
- Be a role model



Introduction

- **Simulations and Exercises:**
 - Establish criteria
 - Provide guidelines
 - Justify the application
 - Involve students
 - Seek active and meaningful learning
 - Establish the role playing criteria
 - Provide feedback

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Syed Hamid Bokhari

Anjum Dar

Sajid Javed

The 11th Annual IB Seminar@WTAMU: *Doing Business with Canada*, October 5, 2004.

Speakers:

Consul General Jean-Michel Roy, Dallas, Texas

Senior Trade Commissioner Marcy Grossman









The 10th Annual IB Seminar@WTAMU: *Doing Business with Italy*, October 7, 2003.
Speaker: Dr. Massimo Rustico, Consul General Of Italy, Houston, Texas.



Homeland Security Seminar@WTAMU, 2003





The 9th Annual IB Seminar@WTAMU: *Doing Business with Japan*, October 1, 2002

Speakers:

Hideo Onishi, JETRO Senior Trade Advisor, Austin, Texas

Michel E. C. Ely, Former Deputy Ambassador to the European Communities in Brussels







The 8th Annual IB Seminar@WTAMU: *Doing Business with Mexico*, October 2, 2001.
Speaker: Jose L. Lee, Director General, Mexican Chamber of Mines & Mexican
Representative, Business & Industries Committee







*Ultrar Peak seen from Altit Fort, Hunza
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Business Seminar@WTAMU





One-Day Business Seminar

**West Texas A&M University's
Executive Education**

E-Business



and
**Online Marketing
Strategies**

Friday, Aug. 11, 2000

8:30 a.m.–5 p.m.

Classroom Center, Room 101

West Texas A&M University

Continuing Education Center

Canyon, Texas

Speakers

* **Syed Tariq Anwar**, Seminar Director/Professor of Marketing & International Business, *West Texas A&M University*

* **Richard E. Burk**, President & CEO, *NII Communications, San Antonio*

* **De' Arno De' Armond**, Management Consultant, *NEC Business Network Solutions, Inc., Dallas*

* **Lloyd Kruckeberg**, President, *Internet Commerce.com Resource Technology, Inc., Amarillo*

* **Flavius Killebrew**, Provost/Vice President for Academic Affairs, *West Texas A&M University (Welcome & Opening Remarks)*

* **Russell C. Long**, President, *West Texas A&M University (Keynote Speaker)*

* **Marc Solossy**, Vice President & Chief Information Officer, *Corporate Systems, Amarillo*

* **Christian Stewart**, Attorney, *Brown & Fortunato, P.C., Amarillo*

* **Kent Thornton**, President, *Portiva Corp., Amarillo*

* **Mitchell Winick**, Assistant Dean of External Affairs, *Texas Tech University Law School*

The 6th Annual IB Seminar@WTAMU: Doing Business with Australia, October 5, 1999.

Speaker:

Deputy Consul General Michael Price, Los Angeles, California



Business Seminar@WTAMU:
“Marketing and the Banking Industry”



Business Seminar@WTAMU:
“International Banking”



Business Seminar@WTAMU:
“Dealing with East Asian Crisis”, April 15, 1998.



The 4th Annual IB Seminar@WTAMU: *Doing Business with Germany*,
September 30, 1997.

Speakers

Consul General Burkhard Ranft, Houston, Texas

Jean Jacquemetton, German Chamber of Commerce, Dallas, Texas







The 2nd Annual IB Seminar@WTAMU: *Doing Business with Argentina*,
August 28, 1996
Speaker: Dr. Mario Jose Pino, Consul General of Argentina, Houston, Texas



Texas Higher Education Coordinating Board's Committee on International Issues Committee Meeting,
WTAMU, Canyon, Texas, 2000



Business Seminar@Amarillo Public Library, Amarillo, Texas, 2001



Business Seminar@Amarillo Public Library, Amarillo, Texas, 1995





Business Seminar@WTAMU



Business Seminar@WTAMU



Business Seminar@WTAMU



Int' l Business Seminar@WTAMU





Phi Beta Delta Honor Society for International Scholars WTAMU Chapter



Phi Beta Delta Honor Society for International Scholars
WTAMU Chapter



Phi Beta Delta Honor Society for Int'l Scholars Banquet @WTAMU



Phi Beta Delta Honor Society for Int'l Scholars Banquet @WTAMU



Phi Beta Delta Honor Society for Int'l Scholars Banquet @WTAMU



Phi Beta Delta Honor Society for Int'l Scholars Banquet
Best U.S. Chapters in 1995
San Antonio, Texas



Phi Beta Delta Honor Society for Int'l Scholars Banquet @WTAMU



Phi Beta Delta Honor Society for Int'l Scholars Banquet @WTAMU



Phi Beta Delta Honor Society for Int' l Scholars Banquet @WTAMU



Business Seminar@WTAMU, 1997.



Business Seminar@WTAMU, 1997.



Academy of International Business-Southwest Conference (1996-2003)



Academy of International Business-Southwest Conference Special Panel



Academy of International Business-Southwest Conference Special Panel



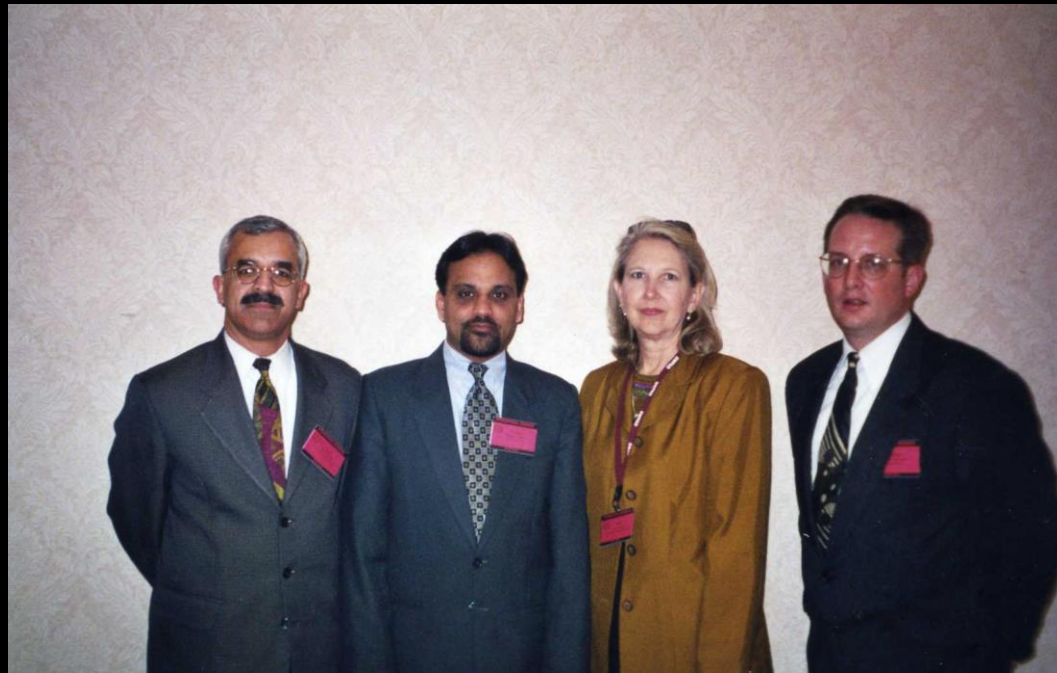
Academy of International Business-Southwest Conference
Special Panel Members



Academy of International Business-Southwest Conference Awards Banquet



Academy of International Business-Southwest Conference
Chapter Officers



Academy of International Business-Southwest Conference
Awards Banquet



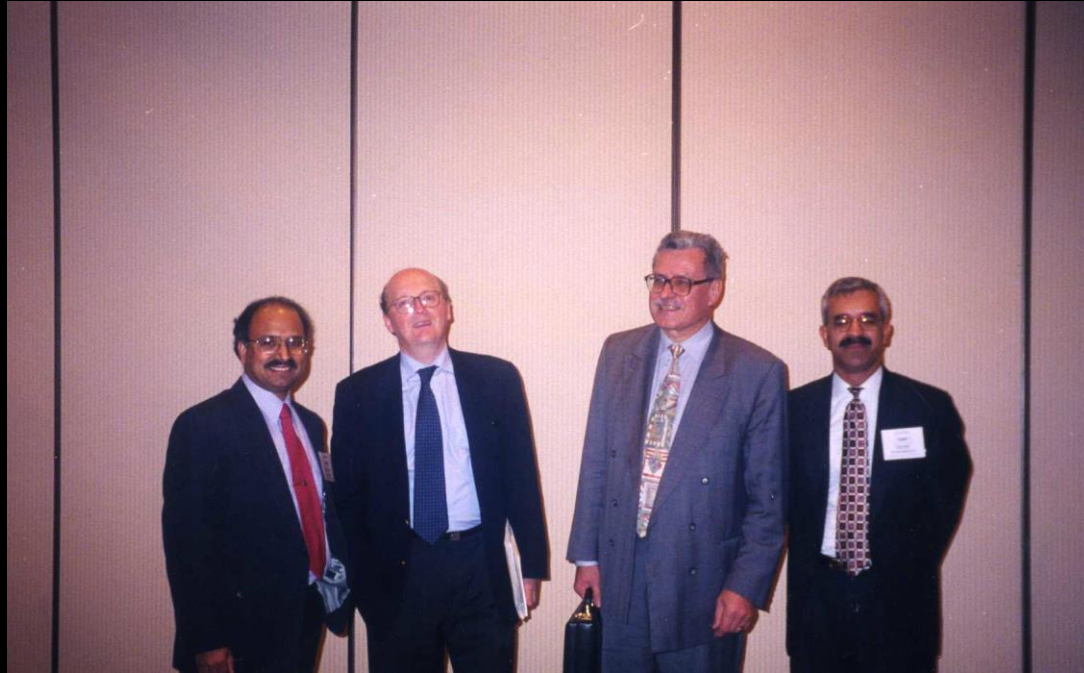
Academy of International Business-Southwest Conference



Academy of International Business-Southwest Conference



Academy of International Business-Southwest Conference



Academy of International Business-Southwest Conference
Special Panel



Academy of International Business-Southwest Conference
Special Panel Members & participants

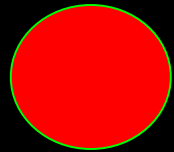


Academy of International Business-Southwest Conference



Academy of International Business-Southwest Conference





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